

Oasyhotel unveils enchanting new experiences for its fourth season amidst Tuscany's Nature-Immersive Wonderland

SAN MARCELLO PITEGLIO, January 2025 – Oasyhotel, located in the wilds of the Apennine Mountains, set within the untamed beauty of San Marcello Piteglio's WWF-affiliated Oasi Dynamo nature reserve, proudly reopens its doors for an eagerly anticipated fourth season. A blueprint for regeneration and environmental custodianship, the family-owned nature reserve is introducing a spectrum of fresh offerings including a dedicated Woodland Wellness programme, the new Loft in the Forest, Beekeeping experience, Stargazing and enhanced culinary offerings.

Woodland Wellbeing

New for the season is a nature-immersive Woodland Wellness experience which has been developed in partnership with Eco Designer and Bio Researcher, Marco Nieri. Guests will be able to choose from four carefully chosen woodland paths to follow, taking them on a sensory forest bathing journey through the reserve, designed to reduce stress, lower the heart rate and boost the immune system. The mediative walks can be accompanied or self-guided* following a simple map and signs clearly laid out throughout. Plants are known to release anti-pathogenic substances that encourage the parasympathetic nervous system to relax, as well as increasing the activity of the immune system. The reserve also has an abundance of beech trees, which are particularly effective at emitting aromatic substances, especially during spring and summer, when leaf development is at its best. The four themed paths which vary in length have been designed to highlight the rich variety of landscapes within the reserve. The “Into the Wind” path involves several bio-diverse kinds of forests and beautiful surroundings, whereas “By the Brook” involves following the forest’s stream and stepping directly into water during the practice. Additionally, the “Scented Forest” is a specially designed path which involves a large number of white abbot and douglas trees, known for their aromatic properties. Visitors may also take part in “The Emperor” which passes by the ancient Fontana dell'Impero. Here, there is an opportunity to rest and admire the beauty of the forest.

The property has expanded its treatment menu for the season including the introduction of a Woodland Wellness ritual which begins with an aromatic herbal body wrap using herbs from the forest, combined with essential oils. This is followed by a 20-minute guided mindful walk around the forest where a therapist will be on hand to assist with deep stretching and breathwork. The ritual culminates with a relaxing 50 minute massage taking place on a designated open-air pavilion in the heart of the forest, surrounded by the soothing sounds of nature (in case of adverse weather conditions, treatments will be done inside the spa lodge).

A number of new massages have been introduced including the signature Oasyhotel Massage based on the four elements, combining different techniques depending on individual requirements (50 mins). Lymphatic drainage, connective tissue, sports and myofascial massage have also been added.

Lakeside yoga or forest meditation is available either as part of a group or on a one-to-one basis with an expert practitioner.

Loft in the Forest: An Exclusive New Addition to Oasyhotel's Wilderness Retreat

As part of Oasyhotel's offerings for its fourth season, the Loft in the Forest debuts as the ultimate nature-immersive sanctuary. Nestled deep within the 1,000-hectare Oasi Dynamo Nature Reserve, this secluded lodge offers unparalleled privacy and a unique opportunity to connect with the wilderness.

Combining sustainable luxury with rustic charm, the Loft in the Forest features a spacious interior, a king-size Italian bed, and a private terrace overlooking the forest—perfect for observing wildlife or unwinding in serene solitude. Guests can choose to stay connected with complimentary high-speed internet or disconnect entirely for a true digital detox.

This restored stone structure highlights Oasyhotel's commitment to sustainability, offering an exclusive retreat for those seeking simplicity and tranquility amidst nature. The lodge also includes a unique feature allowing guests to temporarily forgo modern amenities, recreating the feel of a forest camp without compromising comfort.

Beekeeping

Oasyhotel's new Beekeeping experience provides an insight into the intricate world of these essential insects, aligning with the property's sustainability plan and environmental stewardship. The hour-long activity takes place beside the lake beginning with a tranquil walk along the dam where the background to beekeeping and its importance within our planet's eco-system is explained. Guests will then put on protective suits and will be hands-on learning about the craft of Beekeeping, the essential role of the queen bee and how honey is made. There will also be an opportunity to taste four different varieties of wild honey at the end session. Beekeeping starts from 110 EUR per group.

Stargazing

The reserve is perfectly placed in the Apennine Mountains with its dark skies and low levels of light pollution for viewing celestial objects. Oasyhotel has recently been recognised by Astronomitaly, responsible for the development of astrotourism in Italy, as one of the 'Best Astrotourism Destinations in the country' for its commitment to the protection and enhancement of the celestial heritage. Astronomitaly has awarded Oasyhotel with the 'Gold' award, which is the highest accolade of its kind. Guests can participate in post-dinner Stargazing sessions, accompanied by one of Astronomitaly's expert guides who will provide a beginner's masterclass taking guests through the constellations, also demonstrating how to take photos with a smartphone through various telescopes. Sessions will take place on a newly-constructed outdoor Stargazing platform, designed to optimise views of the night sky.

Enhanced Culinary Offerings Rooted in Sustainability

The property's commitment to delicious farm-to-table authentic Italian cuisine and sustainability transcends its three dining options including La Felci Restaurant, La Felci Bistrot and newly renovated Casa Luigi Farmhouse. The zero-kilometre concept restaurants are supplied by the organic Dynamo Oasi Farm, vegetable garden and orchards, with the team foraging for seasonal ingredients in the surrounding woodland. Food lovers can also get hands on with traditional Tuscan techniques in a cooking class with executive Chef Daniele Baccianti, held in a characterful stone farmhouse, learning about the homegrown ingredients and the provenance of each plate.

La Felci Restaurant is open for breakfast and dinner. Local recipes and traditional Tuscan cuisine are combined to inspire the menu, while modern cooking methods are used to enhance the flavours of the dishes. Key dishes include Tonno del Chianti and gnudi – a form of deconstructed ravioli with spinach and ricotta.

La Felci Bistrot is open for light lunches – ideal for aperitifs and cocktails. The menu includes signature dishes such as Tuscan Ribollita soup and Tagliatella with white ragu and taggiasche olives.

Casa Luigi Farmhouse is a typical Tuscan Trattoria which also hosts the Reserve Visitor Centre. Must-try dishes include fresh pici pasta with bacon and pecorino cheese, pappardelle bolognese and ravioli with butter and sage.

Positioned within a sprawling 1,000-hectare private reserve and former hunting area, Oasyhotel beckons guests into a haven of nature-immersive experiences. With an extensive array of outdoor adventures and wellness activities, including complimentary electric-bikes for all guests, the deep forest offers exceptional hiking and biking trails, a lake and an organic farm.

Located in San Marcello Piteglio's wild WWF affiliated Oasi Dynamo nature reserve, Oasyhotel first opened in April 2022 as a pioneering nature-immersive wilderness retreat. Family-owned and privately run, Oasyhotel donates all hotel revenue towards the conservation of the Oasi Dynamo reserve, and consequently supports the WWF.

Oasyhotel is open seasonally from March 27th to November 2nd, 2025. In the low season, stays start from 425 EUR per lodge per night on a bed and breakfast basis, based on two people sharing. Stays include minibar access, e-bike usage, access to the private lake and water sports, and valet parking. For bookings and further information, visit www.oasyhotel.com.

About Oasyhotel

Set in Italy's first WWF-affiliated wilderness reserve, Oasyhotel offers 17 contemporary forest lodges surrounded by the 1,000-hectare Dynamo Oasis Nature Reserve. Offering quiet luxury and authentic adventures in a truly wild playground, guests can enjoy a wide range of immersive activities, from horse riding, expert-led forest walking and e-bike rides, to wild swimming, kayaking and woodland wellness experiences.

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